

THE PROFESSIONAL'S MOST TRUSTED RAG

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AUTO **NEWS** DETAILING



**WHO HAS 100 DIRTY
CARS AND NO BUFFER?**

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EVENTS CALENDAR

2018

The 2018 Car Wash Show™ APRIL 26-28, 2018

Las Vegas Convention Center
www.carwash.org/thecarwashshow

UNITI Expo MAY 15-17, 2018

Stuttgart, Germany
www.uniti-expo.de/nc/en/homepage.html

Northeast Regional Carwash Convention (NRCC) OCTOBER 1-3, 2018

Atlantic City Convention Center,
Atlantic City, NJ
<https://www.nrccshow.com/>

2018 SEMA Show OCTOBER 30-NOVEMBER 2, 2018

Las Vegas Convention Center
<https://www.semashow.com/>

2018 Kleen-Rite Expo NOVEMBER 14, 2018

Columbia, Pennsylvania
kleen-ritecorp.com

2019 Mobile Tech Expo JANUARY 10-12, 2019

Orange County Convention Center,
Orlando, Florida
<https://mobiletechexpo.com/>

RUPES USA facility opens in Colorado

Opened officially in January of 2018 the new RUPES USA facility boasts nearly 40,000 square feet that includes administrative and support offices, repair and manufacturing for the RUPES family of products as well as a state-of-the-art training facility known as The BigFoot Academy. RUPES USA centers its commercial philosophy on education under the mantra “Educate to Differentiate” and this new training facility allows them to further expand upon that mission.

“We truly believe that education is the best sales tool.” says Dylan von Kleist, Marketing Manager for RUPES USA. “If we can show technicians and distributors of our product our solutions, teach them how to most

effectively use them, and even allow them the ability to see the way we build them the decision to use RUPES is an easy one.”

Accompanying their new building RUPES USA has also launched a website dedicated just to the US/North American market (www.rupesusa.com). Customers can view high resolution images, get full product specs, learn more about the various systems and even purchase repair parts or schedule a factory level repair. The website is now also supported by unique social media channels where the U.S. arm of the Italian based tool maker can communicate directly to their audience in the U.S.

When asked about the use of the

BigFoot Training Academy thus far, Global Director of Training Jason Rose was impressed. “The response has been incredible so far! In the first few months we’ve hosted 4 trainings ranging in size for over 50 students down to just a handful. Regardless of attendance our classroom and practical spaces scale to meet the need. I’m excited to get more people here to train with us!”

Tours, trainings, and special events at the new facility, located just 30 minutes north of Denver, have begun and a full schedule of certification classes will be available soon. For more information visit www.rupesusa.com or email info@rupesusa.com.



RUPES

BIGFOOT POLISHING SYSTEMS

INNOVATIVE. EFFICIENT. EASY TO USE.



LHR21 Mark II
Random Orbital Polisher

NEW! Mille LK900E
Gear Driven Dual Action Polisher

NEW! LH19E
Rotary Polisher

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